



Flock Profiling

Genetically benchmark your commercial Merino flock compared to industry

A Flock Profile involves genotyping 20 randomly selected animals from the current drop of lambs, it will then provide you with a flock average breeding value comparable to the Sheep Genetics database.

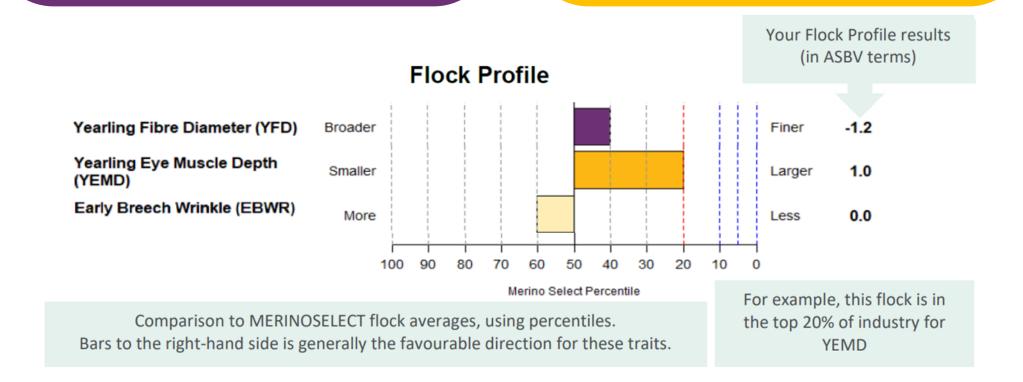
Use flock profile results to track your genetic progress and help inform ram purchasing decisions.

Your flock is compared to the average of MERINOSELECT flocks through percentile bands which help determine where you sit compared to industry.

For example, a score in the 10th percentile indicates your flock is in the top 10% of flocks for that trait.

Results will provide a suite of Australian Sheep Breeding Value (ASBV) traits for different production groups including:

- Fleece quality and quantity
- Growth
- Carcase
- Health
- Indexes



How to use the results to get the most bang for your buck?

- Flock Profiles give you a number value to base your purchasing decisions off. For example, if you are in the top 30% of industry for Clean Fleece Weight, purchasing rams in the top 20% will help make more genetic gain.
- When you are buying in ASBV rams and genetics, you want to make sure that they are
 - Suitable to your breeding objective
 - Improving your genetic gain, not reducing or stalling it

Setting a breeding objective involves identifying traits that are important to your flock. Traits of importance could include profit drivers (Clean fleece weight, eye muscle depth), reducing a cost (worm egg count) or welfare (breech wrinkle).

Scan for more information on Flock Profile

