

WANTED: 6 PRODUCERS

Would you like to make an impact on your bottom line this year? What if you had a team of business coaches, researchers and producer mentors helping you get there?

MLA is looking for producers like you to join our new MLA challenge. This is an opportunity to make the most of your levies, using the latest research on your property to increase the reproductive efficiencies of your cattle and sheep; as well as your pasture production.

We need six participants: two from the northern cattle industry, two from the southern cattle industry and two from the sheepmeat industry.

If selected, we will track you on your journey to inspire other Australian producers to take on the MLA challenge too.

TAKE THE MLA CHALLENGE NOW.

Visit mla.com.au/challenge

Another program delivered by

